



keep denton beautiful

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FOR IMMEDIATE RELEASE

Keep Denton Beautiful Announces Great American Cleanup Results

Volunteers clean up thousands of pounds of litter from Denton community

March 28, 2017 - Denton, TX – On Saturday, March 25, nonprofit organization Keep Denton Beautiful, Inc. (KDB) hosted the 29th Annual Great American Cleanup (GAC), a community-wide litter cleanup effort. A total of 2,105 volunteers participated - including local families, Boy and Girl Scouts troops, school and university organizations, City leaders, and others. **Over eight TONS of litter** (809.5 bags of trash and 285 bags of recycling) were cleaned from 100 linear miles of roadway around Denton, plus more than a dozen parks, trails, and school campuses. Volunteer participants contributed a collective **6,315 hours of volunteer time, worth an estimated \$148,781.**

Volunteers were recognized for their work at the post-cleanup Volunteer Party at the Denton Civic Center (321 E. McKinney Street) from 11 a.m. to 1 p.m., which included live music from Denton's own Charlie Shafter; free lunch for volunteers, courtesy of In-N-Out Burger, Fuzzy's Taco Shop, and Mellow Mushroom; educational activities; bounce houses; and awards. The following groups received awards for their volunteer efforts:

- Most Bags Collected: NCTC Honors with 28 bags
- Largest Volunteer Group: Trinity United Methodist Church with 63 volunteers
- Oddest Item Found: American Heritage Girls TX0191 with a "World's Okayest Brother" mug

GAC is part of a nationwide effort with Keep America Beautiful, and Denton is one of more than 20,000 communities that participate each spring. Sites are selected citywide, and include roadways, streams and shorelines, and public areas such as parks. KDB tracks litter rates in the community throughout the year to help target areas that are most in need of cleanup. Community members can also contact KDB with recommendations for sites that should be included in the cleanup by calling (940)349-8737 or emailing info@kdb.org.

This year's Great American Cleanup made possible through community contributions and sponsorships, including generous support from the City of Denton Watershed Protection; Fulton Supply & Recycling; Rayzor Ranch Town Center; Denton Municipal Electric; the City of Denton Solid Waste & Recycling Department; the City of Denton Parks & Recreation Department; the *Denton Record-Chronicle*; Pan Ector Industries; Fuzzy's Taco Shop; In and Out Burger; and Mellow Mushroom; with additional support from Beth Marie's Old Fashioned Ice Cream, Rose Costumes, and Starbucks.

Keep Denton Beautiful, Inc. is a nonprofit organization that offers community improvement opportunities and environmental education programs for the benefit of Denton neighborhoods, businesses, and residents of all ages. The mission of **KDB is to engage our community in creating a clean and beautiful Denton.** For more information, visit www.kdb.org.

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