



Redbud Festival Vendor Guidelines

BACKGROUND

The Denton Redbud Festival is Denton's official Arbor Day event, hosted by and benefiting the nonprofit organization Keep Denton Beautiful, Inc. (KDB). This award-winning festival, which celebrates Denton's designation as the "Redbud Capital of Texas," has promoted community beautification and Denton pride since 1994. Foot traffic for the festival tops 4,000 people each year, making the event a fantastic venue for community vendors of all kinds. Please read below for vendor eligibility guidelines, and contact KDB directly with any questions.

ELIGIBILITY

- Only vendors who offer home- and garden-related goods and/or services in the following categories will be considered for exhibitor space at the Denton Redbud Festival:
 - **Education** - Educational opportunities for gardening, home improvement, and environmental sciences.
 - **Energy** - Renewable energy sources for home and garden, such as solar and wind power.
 - **Food and Agriculture** - Local food products, urban farming, and community supported agriculture.
 - **Gardening and Landscaping** - Native plant sales; water-saving or Texas-smart landscaping resources; chemical-free gardening techniques; certified arborist services.
 - **Green Building and Remodeling** - Green design, energy-efficient/green remodeling techniques, and environmentally friendly building products.
 - **Handmade and Local** - Denton-specific products; handmade products for home and garden.
 - **Household** - Products or services for the home that feature natural, low-impact ingredients and methods; encourage reduction of household waste; or improve home energy efficiency.
 - **Waste Reduction** - Products and information that facilitate recycling, composting, reuse, or other waste reduction efforts.
 - **Water** - Water-saving irrigation; energy-efficient appliances.
- Vendors representing direct or multi-level sales companies such as Scentsy, Tupperware, Herbalife, etc. are not eligible for participation – NO EXCEPTIONS.
- Vendors may not feature goods, services, or messages that are religious or politically-motivated in nature.
- All vendor applications are subject to review and approval by KDB.
- KDB reserves the right to refuse vendor applications that do not fit the guidelines or mission of KDB or the Denton Redbud Festival event.

ADDITIONAL GUIDELINES

- Vendor booth pricing is structured to provide an incentive for KDB Business Members, who support KDB's nonprofit programs year-round through their membership contribution of \$150 or more. Both Member and Non-Member pricing are available. [Become a KDB member](#) to take advantage of the special member pricing.
- Both indoor and outdoor booth space is available, and vendors may request an inside or outside booth, with the exception of food service vendors which are all located outdoors.
- Indoor booth spaces include pipe and drape, and a company sign. Indoor vendors will be limited to a double booth space.
- Access to electricity, corner & high visibility booths, and special requests are considered "extras". Charges for any "extras" will be added onto the base booth fee, pending availability.

- Once vendors are accepted for participation in the festival, an invoice will be sent to process payment of the booth fee and any extras requested. Vendors will not be considered an official participant until the vendor fee is paid in full. Unpaid vendors will not be included on festival maps or promotions.
- Booth locations and load-out times are assigned by KDB event coordinators to ensure a smooth and efficient event. Vendors are expected to resolve any conflicts with these assignments directly and respectfully with the KDB event coordinator, or risk eligibility for participation in future years.
- Vendors must maintain a professional demeanor throughout the festival setup and event itself, and are required to comply with all KDB event guidelines. Vendors that do not follow KDB's guidelines or professional standard of conduct are subject to removal from the festival, and will not be eligible for a refund of their vendor fees, or for future participation as a vendor.

The Denton Redbud Festival's success depends on the participation of our many wonderful vendors, who bring a variety of opportunities for Dentonites to improve their homes and communities.

Thank you for helping make the festival one of the biggest highlights of the Denton spring event season!



Contact Information:

Keep Denton Beautiful

(940) 349-8737

outreach@kdb.org



Vendor Pricing Structure

In 2017, Keep Denton Beautiful, Inc. implemented a new vendor pricing structure for the Denton Redbud Festival.

A few highlights of the changes made are listed below:

- Indoor Vendors are limited to a 20'x6' booth size, unless special arrangements are made with KDB's event coordinator.
- We no longer offer non-profit or for-profit pricing. It is now set up as either KDB Member pricing or non-member pricing.
- Access to electricity, corner + high visibility booths, and special requests are considered "Extras" and will be added to the total booth fee.

KDB Business Member (Indoor)

- 10' x 6' Booth - \$100
- 20' x 6' Booth - \$200

Non-Business Member (Indoor)

- 10' x 6' Booth - \$125
- 20' x 6' Booth - \$250

KDB Business Member (Outdoor)

- 10' x 8' Booth - \$100
- 20' x 8' Booth - \$200
- 30' x 8' Booth - \$300

Non-Business Member (Outdoor)

- 10' x 8' - Booth \$125
- 20' x 8' Booth - \$250
- 30' x 8' Booth - \$375

Extras (costs are per 10'x6' unit):

- Premium Spot*: +\$25
- Electricity : +\$15

Food Vendor – KDB Business Member

- Flexible Booth Size, free electricity and water - \$100

Food Vendor – Non-Member

- Flexible Booth Size, free electricity and water - \$125

*Premium spots include corners and "high-visibility" spots. Vendors requesting a specific booth location will also be charged for a Premium Spot.