



keep denton beautiful
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FOR IMMEDIATE RELEASE

Celebrate Arbor Day at Keep Denton Beautiful's Redbud Festival

April 5, 2019 - Denton, TX - On Saturday, April 13, Keep Denton Beautiful, Inc. (KDB) will host the 26th Annual Denton Redbud Festival at the Denton Civic Center (321 E. McKinney St.) from 10 a.m. to 2 p.m. The award-winning community festival is Denton's official Arbor Day celebration. A full schedule for this year's event is available at www.kdb.org. Admission is FREE.

The 2019 Denton Redbud Festival will include:

- A ceremonial Arbor Day TREE PLANTING in Quakertown park (11:30 a.m.);
- More than 50 VENDORS with plant sales, home improvement products, and local/handmade crafts;
- FREE YOGA with Shambhala Wellness (10 a.m.)
- FREE WORKSHOPS, hosted by City of Denton (COD) Sustainability – How to Grow Tomatoes (10 a.m.), Milkweed for Monarchs (11:30 a.m.), Native and Adapted Trees of North Texas (1 p.m.), and Intro to Beekeeping (2 p.m.)
- A TREE CARE CLASS, led by local Arborist Scott Geer of Tree Shepherds and COD Urban Forester Haywood Morgan (10 a.m., 12:30 p.m., and 1:30 p.m.);
- LIVE MUSIC performance from local band Trotline (11 a.m.);
- Tree-Themed STORY TIME for children and their caregivers, hosted by the Denton Public Library (11 a.m.) Attendees receive a free copy of the book Tap the Magic Tree by Christie Matheson (while supplies last);
- The TRASHION FASHION Runway Show, in partnership with SCRAP Denton and the Denton Public Library (noon);
- CRITTERWOMAN and her animal friends (1 p.m.);
- Inflatable KIDS ZONE with multiple BOUNCE HOUSES;
- Activities, FACE PAINTING and BALLOON TWISTING, and fun for ALL AGES; and
- Delicious FESTIVAL FOODS.

The festival will host a Tree Sale benefiting Keep Denton Beautiful, Inc. Festival goers can purchase 3-gallon size Eastern Redbuds (*Cercis canadensis*) or Mexican White Oaks (*Quercus polymorpha*) for \$20 each.

The Redbud Festival traces its roots back to an annual Texas Woman's University festival that was held from the 1930s until 1981 to celebrate the school's beautification and tree planting efforts. In 1994, Keep Denton Beautiful gave the festival new life in honor of Denton's designation by the 73rd Texas State Legislature as the "Redbud Capital of Texas." This year, Keep Denton Beautiful celebrates this designation with an official Arbor Day Proclamation from COD Mayor Chris Watts, by hosting the Denton Redbud Festival, and providing in-school Arbor Day presentations and Redbud tree seedlings to third grade and Pre-K students through the Children's Arbor Day program. This year's Children's Arbor Day programs will take place on April 22 and 23 at elementary school campuses around the city and 1,000 tree seedlings will be distributed to Denton students. 2019 Children's Arbor Day is generously sponsored by First United Bank.

The Denton Redbud Festival is presented by, and benefits, nonprofit Keep Denton Beautiful, Inc. The event is made possible with support from *The Denton Record-Chronicle*, the City of Denton Watershed Protection, City of Denton Parks & Recreation Department, Denton Municipal Electric, Hometown Real Estate Team, Peterbilt, SCRAP Denton, Pan Ector Industries, North Texas Child, and Tree Shepherds; with additional support from COD Sustainability Department, Palio's Pizza Denton, Keep America Beautiful, Nothing Bundt Cakes Denton, and Spindrift. Sponsorships, vendor booth spaces, and volunteer opportunities are available for next year's event. To learn more, contact KDB at (940) 349-8737 or visit www.kdb.org.

Keep Denton Beautiful, Inc. is a nonprofit organization that offers programs in litter prevention, community beautification, and tree planting for the benefit of Denton neighborhoods, businesses, and residents of all ages. The mission of **KDB is to engage our community in creating a clean and beautiful Denton**. For more information, visit www.kdb.org.

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Keep Denton Beautiful, Inc. is an affiliate of Keep Texas Beautiful and Keep America Beautiful, Inc.

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